## **Integrated Breeding Platform**

Farm families around the world need plant breeders to accelerate the creation and delivery of improved crop varieties to address the increasing global demand for food.

Let's step up to the challenge.



The Integrated Breeding Platform provides essential resources to help plant breeders optimise their programmes:

## Tools

- o breeding management system
- o germplasm & markers
- o crop information and databases

## **Services**

- o genotyping providers
- o phenotyping & protocols
- o climate & location analysis

## **Support**

- o educational material
- o peer communities
- o help desk

Visit us online to find assistance in your region:



Today's tools for tomorrow's crops www.lntegratedBreeding.net

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